

In-kind match for Grants

Your time as a volunteer is worth something and can be used as part of the match for Promotional Funding Grants from the Scotts Bluff County Tourism Committee.

Time spent stuffing envelopes, designing posters and brochures, delivering promotional material outside Scotts Bluff County, etc., can be counted as match up to 25% of the total cost of the grant application.

Example: If you have two people, spending 2 hours stuffing envelopes, at \$5 per hour, equals \$20 of In-kind match. If the total cost of your mailing is \$100 (including postage, copies, envelopes), you would then make the grant application out for \$120, if the committee approves the application, the grant portion of that would be \$60. The In-kind match would be \$20, making your actual cash outlay \$40.

OR:

If you have a professional graphic artist design your brochure at no cost, spends 4 hours on it and his/her usual fee is \$60 per hour, that would equal \$240 match. If the printing cost of your brochure is \$1,000, add the \$240, equals \$1240. The grant portion would be \$620, your In-kind match would be \$240, and your actual cash outlay would be \$380.

If the task were not your regular profession, minimum or a reasonable wage would be appropriate. If the task were something that a normal part your regular line of work, your regular wages would be appropriate.

Remember, the In-kind match must be verifiable, reasonable, and cannot be more than 25% of the overall grant application. An invoice from the graphic artist's business would be sufficient, or a signed letter from a representative of your organization verifying the time spent would be appropriate.